

**Delhi State Industrial & Infrastructure Development Corporation Ltd.**  
N-36, Bombay Life Building, Connaught Circus, New Delhi-110001

**Personnel Division**

DSI IDC/I-Misc./Estt./2015

September 24, 2015

**Subject :** *Nation-wide Sanitation / Cleanliness Campaign from 25<sup>th</sup> September to 11<sup>th</sup> October, 2015*

An intensive National Cleanliness Campaign has been launched by DSI IDC from 25<sup>th</sup> September, 2015 to 11<sup>th</sup> October, 2015 i.e. the birth anniversary of Shri Jaya Prakash Narayan. A copy of letter No. F.1(40)/OSD/SBA/2015/712 dated 17/09/2015 received from Dy. Secretary (SBM), Govt. of NCT of Delhi, along with its enclosure, i.e. letter dated 14/09/2015 from Joint Secretary (SBM-G), Government of India, Ministry of Drinking Water and Sanitation, is enclosed for ready reference.

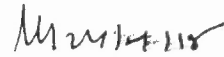
The following table indicates the proposed action plan with officer in-charge for execution of the plan in different locations. Officers concerned are directed to execute the same in their respective locations without fail :

<b>Location</b>	<b>Proposed Action Plan</b>	<b>Officer Incharge</b>
Office Complexes of DSI IDC at Connaught Place and at Babā Kharak Singh Marg	Removal of damaged furniture, weeding out of records, general cleanliness of office premises	Sh. Vikas Gupta, Divisional Manager DSI IDC
Office Complexes of DSI IDC at Wazirpur	Removal of damaged furniture, weeding out of records, general cleanliness of office premises	Sh. Sunil Tyagi, Chief Engineer, DSI IDC
Office Complexes of DSI IDC at Lajpat Nagar	Removal of damaged furniture, weeding out of records, general cleanliness of office premises	Sh. Ajay Mittal, Chief Engineer, DSI IDC
Office Complexes of DSI IDC at Udyog Sadan, Patparganj	Removal of damaged furniture, weeding out of records, general cleanliness of office premises	Shri S. B. Sharma, Chief Manager, DSI IDC
21 Industrial Areas being maintained by DSI IDC	Removal of Malba and building material from public places	Sh. Anil Jain, SE (Civil), DSI IDC
	Beautification especially of parks and roundabouts in Industrial Areas	Sh. B. L. Sharma, Dy. Director (Horticulture)
Office Complexes of National Institute of Jewellery at Jhandewalan	Removal of damaged furniture, weeding out of records, general cleanliness of office premises	Smt. Vinita Bakshi, Director (NIJ)

Apart from the actual cleanliness, awareness by different means may also be created in their respective areas. A suggestive list of activities to create awareness is as follows :

- Marches
- Marathons
- Debates
- Street Plays
- Music and Essay Competitions
- Cleanliness drives etc.

ATR for the same may be sent to the undersigned by 19<sup>th</sup> October, 2015.



**(Rajesh Kumar)**  
**General Manager**

To,  
All Concerned Officers

Copy for information to :

- 1) Sr. PA to MD
- 2) PA to ED
- 3) Sr. PA to Director (Finance)
- 4) PA to GM